

# Certificate in INNOVATION DELIVERY

Creative HQ is New Zealand's leading provider of corporate and government innovation services, accelerator programmes and startup incubation. Since 2003, we have helped thousands of people from government agencies, corporates and startups make sense of innovation and to use it to complete high-impact projects and initiatives.

## WHAT IS CREATIVE HQ'S SCHOOL OF INNOVATION?

**Creative HQ's School of Innovation is an immersive, experiential school that aims to build entrepreneurial capability in individuals.**

Our courses give individuals the tools and mindsets necessary to tackle complex problems. Whether you work in a startup, a government agency, a social enterprise, NGO or a corporation, you'll get useful and applicable knowledge.



### Your facilitators

**Creative HQ's workshops are led by experienced practitioners and leaders in New Zealand's innovation sector.**

Our innovation specialists will support you with their facilitation expertise, guiding discussions, providing real-world examples of the techniques in action.

### Qualification objectives

- To develop knowledge of how to prepare facilitation spaces and outcome-focused runsheets.
- To develop front-of-room confidence to facilitate innovation content.
- To build understanding of how to manage different personality types and group sizes.

While there will be a focus on running experiential innovation environments, the techniques and skills developed during the three workshops are applicable to any learning and training context. The course is taught through an immersive and applied process.

## About the workshops

Each workshop can be attended as a standalone session. Or complete all three workshops to receive the Creative HQ Certificate in Innovation Delivery.

### 1 MAKING A GREAT START

**PRE-WORKSHOP PREP  
AND KICKING OFF  
YOUR PROJECT**

**It's all about getting off to a strong start.**

The focus is on the pre-workshop prep and kick-off your project. You'll learn how to create the ultimate pre-event checklist to ensure that both clients and participants have clear expectations. Within the group you'll discuss how to build an inclusive facilitation space that sets up the group for success.

### 2 FRONT OF ROOM

**FACILITATION SKILLS  
AND PEOPLE MANAGEMENT**

**How do you get the most out of the people in front of you?**

This workshop will focus on your facilitation skills and explore some key people management techniques. You'll explore how you can use body language, voice and listening skills to manage a variety of situations in front of you. There will also be an opportunity for you to look at how to successfully work with different personality types (individually and in groups) and how to give appropriate feedback.

### 3 IN THE THICK OF IT

**RUNNING A  
WORKSHOP AND  
MANAGING THE ROOM**

**Focusing on the actual running of the workshop or sprint, you'll look at how to facilitate groups towards consensus and outcomes while maintaining neutrality.**

You will explore techniques to maintain energy in the room, managing group dynamics and wellbeing, and developing data conveyance skills. As a group, we will also consider the differences between facilitating online and in-person.



# Pricing and dates

Pick and mix your workshops.

Attend one workshop or sign up for all three and receive the Creative HQ Certificate in Innovation Delivery.

<b>1</b>	<b>MAKING A GREAT START</b>	2 MAY 2022	<a href="#">Book your spot</a>
	<b>PRE-WORKSHOP PREP AND KICKING OFF YOUR PROJECT</b>	18 JULY 2022	<a href="#">Book your spot</a>
<b>2</b>	<b>FRONT OF ROOM</b>	4 MAY 2022	<a href="#">Book your spot</a>
	<b>FACILITATION SKILLS AND PEOPLE MANAGEMENT</b>	20 JULY 2022	<a href="#">Book your spot</a>
<b>3</b>	<b>IN THE THICK OF IT</b>	6 MAY 2022	<a href="#">Book your spot</a>
	<b>RUNNING A WORKSHOP AND MANAGING THE ROOM</b>	22 JULY 2022	<a href="#">Book your spot</a>

## Who is it for?

Creative HQ's Certificate in Innovation Delivery is for anyone interested in developing as an innovation facilitator.

The workshops will take participants through a journey of delivery from prepping for a workshop, to facilitating in front of room full of people.

## Time commitment

Each five-hour workshop can be attended as a standalone session. The certificate is awarded upon completion of the full series (**15 HOURS**).

Each workshop is designed to be interactive, using a suite of techniques and skills that prepares participants to apply their delivery training in their own companies, workplace or everyday life.

## Time and location

All workshops will run from Creative HQ's space:

🕒 1pm to 6pm

📍 [1/7 Dixon Street, Te Aro, Wellington](#)

## What to do next?

Learn more about Creative HQ's School of Innovation online at:

🌐 [CREATIVEHQ.CO.NZ](https://creativehq.co.nz)

✉ [workshops@creativehq.co.nz](mailto:workshops@creativehq.co.nz)

**One workshop**

**\$399\***

**All three workshops  
booked together**

**\$999\***

*\*Price includes GST but does not include the booking fee. Payment by invoice available.*