

CREA.
TIVE
HQ Your place
of innovation

School of Innovation



Welcome to your place of innovation



Who are Creative HQ?

We're here to feed your ideas and help transform them into real-world solutions. But we don't just supply the answer. Instead, we put you at the heart of your own problem.

Innovators are everywhere. And innovation comes in all shapes and sizes, in all industries and sectors. So, we work with startups and established businesses, government agencies and corporations. But there's one thing they all share: a desire to make change.

Our world-leading hub of innovation began in Te Whanganui-a-Tara Wellington. With the support of WellingtonNZ, we showed regional startups and businesses, as well as government agencies, how to reimagine and reinvent their approach. We gave them tools to build connectedness, capability and confidence. In short, everything they needed to unleash their innovations to the world.

Their success has been our success.

And now we teach the art of innovation to people around the globe.

CREA · TIVE HQ

Your place
of innovation



Want to learn to play on the edge?

Dip your toes in the world of innovation, take the next step by learning how to confidently facilitate or get your team through intensive innovation training.

Our innovation training and professional development workshops help people approach projects in new ways, increase productivity and learn problem-solving skills. Keep ahead of the curve of workplace changes and new ways of working.

Your one-stop-shop for innovation training.

We're committed to offering everyone the opportunity to learn the art of innovation.

We have a suite of options to cater to individuals and organisations as they strive to stay effective...

Need help picking?

Talk to us about your goal and we'll suggest the right workshop for you.



Certificate in Innovation Delivery

Course syllabus

Start your career in facilitation or polish your skills.

In Creative HQ's Certificate in Innovation Delivery, you'll learn a range of skills and techniques to confidently facilitate in-person workshops, sprints or meetings. If you are interested in online delivery, make sure to check out our Certificate in Online Delivery.

The certificate is made up of three workshops: Making a great start, Front of room, and In the thick of it. Attend one workshop or sign up for the whole lot.

In this course, you'll focus on creating experience-based environments, to build your own immersive and applied process. By concentrating on the techniques and skills, you'll learn to connect more meaningfully with the people you're working with to co-create better outcomes. Gain the confidence to take those techniques and skills away, to apply them to any learning or training context.

Who is this course for?

- Anyone interested in taking their first steps towards becoming a workshop, sprint or innovation facilitator.
- Whether you work in a startup, a government agency, a social enterprise, NGO or a corporation, you'll get useful and applicable knowledge.

Learning outcomes

When you sign up for the Certificate in Innovation Delivery, you will:

- Learn how to prepare facilitation spaces and outcome-focused runsheets
- Gain confidence standing in front of a room
- Understand how to manage different personality types and group sizes.

Innovation Delivery

3-part course

You can attend each workshop as a **standalone session**. Or complete all 3 workshops to receive Creative HQ's Certificate in Innovation Delivery.

Time commitment

Each 5-hour workshop can be attended as a standalone session.

The certificate is awarded upon completion of the full series (15 hours).

“

My course was fun, different, engaging, well planned, thought-provoking. All you could want in a course.

”

Workshop participant

[Back to course overview](#)

Making a great start

Pre-workshop prep and kicking off your project

Focus on how to get off to a strong start. What will you learn?

- Challenges of ensuring that both clients and participants have clear expectations.
- What creates an inclusive facilitation space primed for success.
- How to create the ultimate pre-event checklist.

Front of room

Facilitation skills and people management

Focus on facilitation skills and key people management techniques. What will you learn?

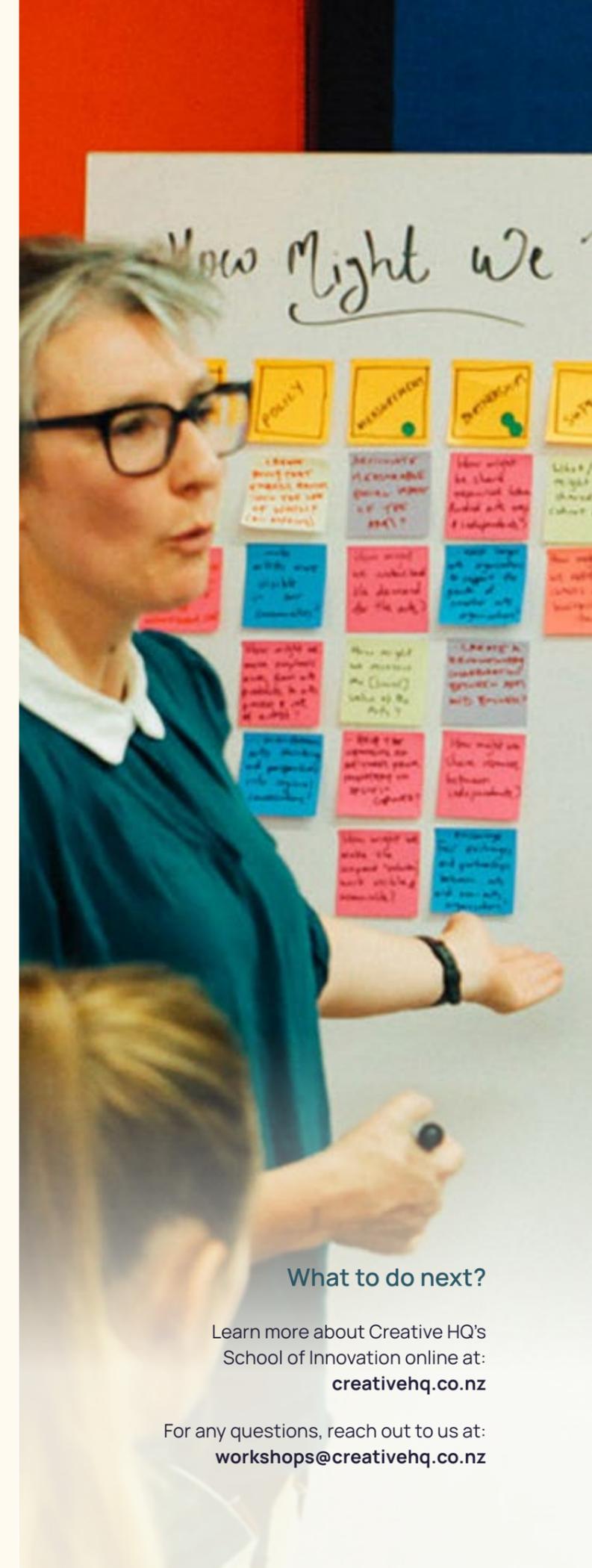
- How to get the most out of the people in front of you.
- Explore how you can use body language, voice and listening skills to manage a variety of situations in front of you.
- Consider how to successfully work with different personality types (individually and in groups) and how to give appropriate feedback.

In the thick of it

Running a workshop and managing the room

Focus on the actual running of the workshop or sprint. What will you learn?

- How to facilitate groups towards consensus and outcomes while maintaining neutrality.
- Explore techniques to maintain energy in the room, manage group dynamics and wellbeing, and develop data conveyance skills.



What to do next?

Learn more about Creative HQ's School of Innovation online at:
creativehq.co.nz

For any questions, reach out to us at:
workshops@creativehq.co.nz

Your innovation delivery team

Meet the facilitators that
will guide you on your
innovation journey.



Dr Colin Kennedy

Head of School of
Innovation



Megan Rorich

Senior Innovation
Specialist



Alexandra Lutyens

Senior Innovation
Specialist



Nedra Fu

Senior Innovation
Specialist



Brett Holland

GM Innovation
Services



Ash Gifford

Innovation Specialist



Josie Glasson

Innovation Specialist

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