

CREA.
TIVE
HQ Your place
of innovation

School of Innovation



Welcome to your place of innovation



Who are Creative HQ?

We're here to feed your ideas and help transform them into real-world solutions. But we don't just supply the answer. Instead, we put you at the heart of your own problem.

Innovators are everywhere. And innovation comes in all shapes and sizes, in all industries and sectors. So, we work with startups and established businesses, government agencies and corporations. But there's one thing they all share: a desire to make change.

Our world-leading hub of innovation began in Te Whanganui-a-Tara Wellington. With the support of WellingtonNZ, we showed regional startups and businesses, as well as government agencies, how to reimagine and reinvent their approach. We gave them tools to build connectedness, capability and confidence. In short, everything they needed to unleash their innovations to the world.

Their success has been our success.

And now we teach the art of innovation to people around the globe.

CREA · TIVE HQ

Your place
of innovation



Want to learn to play on the edge?

Dip your toes in the world of innovation, take the next step by learning how to confidently facilitate or get your team through intensive innovation training.

Our innovation training and professional development workshops help people approach projects in new ways, increase productivity and learn problem-solving skills. Keep ahead of the curve of workplace changes and new ways of working.

Your one-stop-shop for innovation training.

We're committed to offering everyone the opportunity to learn the art of innovation.

We have a suite of options to cater to individuals and organisations as they strive to stay effective...

Need help picking?

Talk to us about your goal and we'll suggest the right workshop for you.





Certificate in Online Delivery

Hone your skills in the design and delivery of engaging, outcome-focused online workshops.

The last few years highlighted how much online facilitation needs a different approach from delivering workshops in person. In the **Certificate in Online Delivery**, you will learn the skills, tools and techniques to confidently design and deliver successful online workshops.

Are you looking to hone your skills in the design and delivery of engaging, outcome-focused workshops? In this course, you will learn the skills, tools and techniques to confidently design and deliver successful online workshops.

As you work through real-world examples of the different aspects of online delivery, you'll explore different tools and their uses to be able to choose the 'right tool' and you'll gain the skills and confidence to design a successful online workshop.

Who is this course for?

- Anyone interested in or needing to facilitate in an online environment.
- Whether you work in a startup, government agency, a social enterprise, NGO or a corporation, the course is designed specifically to suit the schedule of busy professionals.

Learning outcomes

The course is task-based with real-world examples, so you can apply your learnings immediately. You will:

- Understand and mitigate the key challenges of facilitating online
- Utilise online tools for online collaboration
- Design exceptional online experiences
- Confidently facilitate in an online environment to get the best outcomes from others.

Online Delivery

5-part course

These workshops are designed as a series. Complete all 5 workshops to receive Creative HQ's Certificate in Online Delivery.

Time commitment

Each workshop is 2 hours, online available to book as the full series.

The certificate is awarded upon completion of the full series (10 hours).

“ Thank you Creative HQ, what an amazing journey and experience in innovation. ”

Workshop participant

[Back to course overview](#)

Overcoming the challenges of online

Part 1

Focus on how to create an online environment to engage all participants. What will you learn?

- What causes people to disengage online and how to develop a toolkit to mitigate this.
- Challenges of energy, wellness and inclusion associated with facilitating online.
- How to build a run sheet that accommodates what you have learned.

Overcoming the challenges of online

Part 2

Understand the technology challenges of online facilitation and explore how to respond to them with prior planning. What will you learn?

- Why delivery takes longer online
- Behavioural changes when people participate virtually
- Versus in a room

Developing confidence with the tech

Platforms and tools.

Develop the confidence to use online tools and platforms. What will you learn?

- What tools are available to you for collaboration, engagement and task management.
- How you can get the most from technology by preparing your participants on what to expect and how to use the tools.

Designing an online workshop

Logistics and considerations.

Navigate how to design an exceptional online experience. What will you learn?

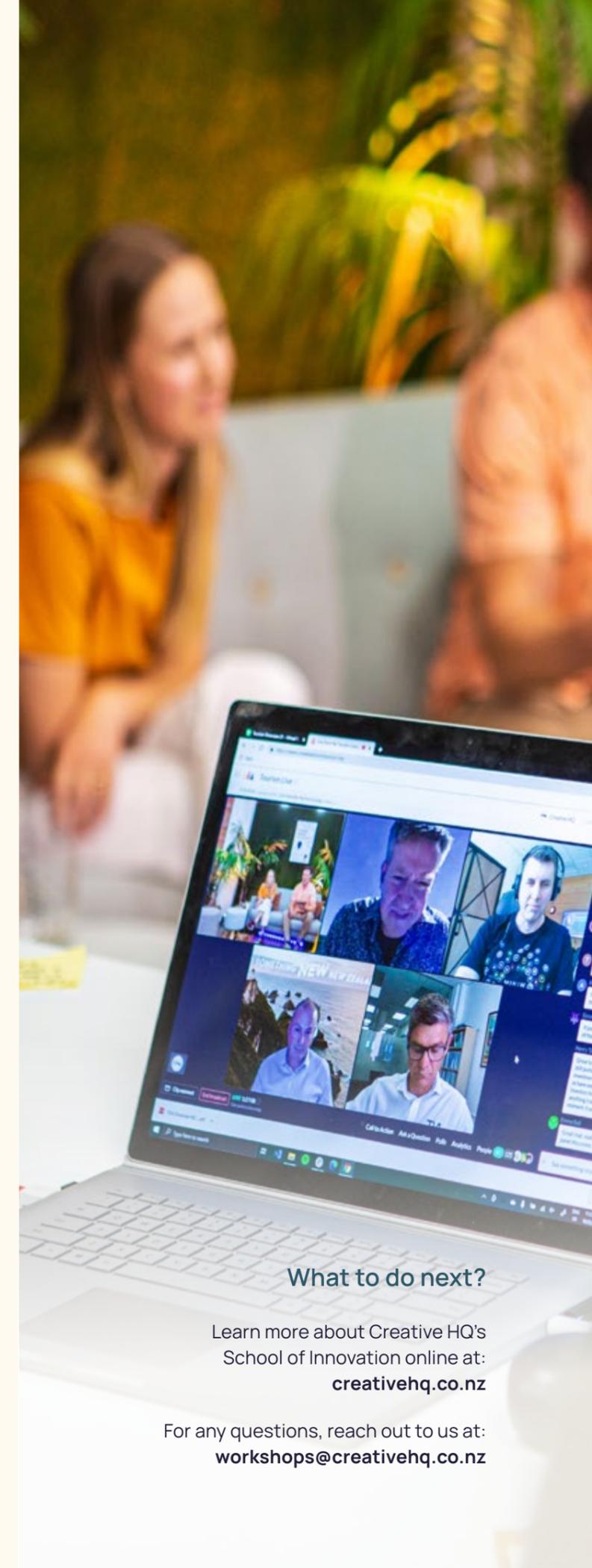
- How to create psychological safety online.
- How to cater to different learning styles.
- How to design an outcome-focused run sheet.
- Pre-planning and logistics to consider for an online workshop.

Presenting and facilitating online

About you.

Explore the art of presenting online. What will you learn?

- How to present yourself, including your surroundings, voice and online body language.



What to do next?

Learn more about Creative HQ's School of Innovation online at: creativehq.co.nz

For any questions, reach out to us at: workshops@creativehq.co.nz

Your innovation delivery team

Meet the facilitators that
will guide you on your
innovation journey.



Dr Colin Kennedy

Head of School of
Innovation



Megan Rorich

Senior Innovation
Specialist



Alexandra Lutyens

Senior Innovation
Specialist



Nedra Fu

Senior Innovation
Specialist



Brett Holland

GM Innovation
Services



Ash Gifford

Innovation Specialist



Josie Glasson

Innovation Specialist

What to do next?

Learn more about Creative HQ's
School of Innovation online at:
creativehq.co.nz

For any questions, reach out to us at:
workshops@creativehq.co.nz